

# Get The Word Out

## Subject categories for media releases to the Australian media.

General News outlets (755)

(includes all state, regional and national newspapers, radio and some television).

Aboriginal (6)	Legal (34)
Accounting and Superannuation (6)	Lifestyle (111)
Antiques (4)	Manufacturing (3)
Architecture (20)	Marketing and public relations (29)
Art and gallery (77)	Media industry (8)
Aviation (8)	Medical (106)
Banking & (71)	Men's interests (11)
Books and Literature (61)	Metals & mining (55)
Building & construction (97)	Motoring (151)
Business and economy (121)	Music (58)
Caravan and camping (10)	Parenting (26)
Children & Childcare (50)	Performing arts (7)
Computers and Technology (68)	Pets (11)
Electronics (10)	Pharmacy (9)
Disability (10)	Photography (10)
Education (54)	Politics - Federal (12)
Electricity trade (10)	Politics - State (22)
Energy (10)	Printing (10)
Engineering (18)	Recreation industry (3)
Entertainment (86)	Religion (52)
Environment (57)	Retail & distribution (27)
Farm & Stock (137)	Retirees (17)
Fashion (49)	Science (17)
Fishing (19)	Social issues (26)
Food & drink (74)	Sport - General (43)
Food service & hospitality (18)	Sport - Cricket (9)
Garden (32)	Teens (12)
Gay & lesbian (5)	Textiles (5)
Hair and beauty (3)	Tourism/travel (55)
Handcrafts (15)	Transport (17)
Health & fitness (56)	Veterinary (3)
Historical (15)	Women's interests (45)
Home and interiors (32)	
Human resources (16)	
Insurance (2)	
Investment & Property (32)	
Jewellery (2)	

[www.getthewordout.com.au](http://www.getthewordout.com.au)

*Turning YOUR news into THE news*  
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